



# *PQM 103*



## **Defense Standardization Workshop**

**March 2011**

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*Learn. Perform. Succeed.*

**DEFENSE ACQUISITION UNIVERSITY  
9820 BELVOIR ROAD  
FORT BELVOIR, VIRGINIA 22060-5565**

**MESSAGE FROM THE PRESIDENT**

The Defense Acquisition University (DAU) is the one institution that touches nearly every member of the DoD Acquisition, Technology, and Logistics (AT&L) workforce throughout all professional career stages. We provide a full range of basic, intermediate, and advanced certification training, assignment-specific training, performance support, job-relevant applied research, and continuous learning opportunities.

To achieve our vision as a premier corporate university serving the DoD AT&L workforce, we support the goals of our stakeholders, demonstrate a customer-centric attitude, and embrace a new learning paradigm that shifted our focus from the traditional classroom of the 20th century to the total learning environment of the 21st century.

To ensure the success of this new total learning environment and to provide our stakeholders with more control over their career-long learning solutions, we have adopted an overarching learning strategy — the AT&L Performance Learning Model. This model transforms our concept of learning beyond the course itself. We have implemented aggressive performance support, targeted training, and applied research programs to provide solutions for critical on-the-job needs. Integral parts of the total learning environment include continuous learning, knowledge sharing, and communities of practice. We have strategically partnered with academic institutions, professional organizations, corporations, and government agencies to provide professional development, equivalencies, academic credit toward degree programs, as well as certificates for DAU courses.

We dedicate ourselves and all we do to provide our stakeholders with the highest quality learning experience possible, which we call the *DAU Experience*. The DAU Experience provides quality service to everyone we touch. Our primary goal is that everyone who comes in contact with DAU — our stakeholders, customers, faculty, and staff, whether in the classroom, online, on the phone, at conferences, or in meetings — will receive the same great experience at any time and anywhere.

We look forward to working with you during your next DAU Experience!

Frank J. Anderson, Jr.  
President  
Defense Acquisition University

	
	